

#NETPOSITIVE PRINCIPLES

A new way of doing business

THE CLIMATE GROUP

forum for the future



Natural capital is being eroded at a rate faster than the planet can replenish. At the same time, issues of inequality and poverty are only getting worse. Businesses need to restore natural capital and build social capital; to put back more than they take out. This new approach is called "Net Positive," and these principles spell out, in business terms, what it means.

Evidence

The positive impact is clearly demonstrable if not measurable

Innovation

The organisation invests in innovation in products and services, enters new markets, works across the value chain and in some cases, challenges the very business model it relies on

Transparency

Reporting on progress is transparent, consistent, authentic and independently verified where possible. Boundaries and scope are clearly defined and take account of both positive and negative impacts. Any trade-offs are explained

Partnerships

Organisations enter into wider partnerships and networks to create bigger positive impacts.

Influence

Organisations publicly engage in influencing policy for positive change

Inclusive

An inclusive approach is adopted at every opportunity, ensuring affected communities are involved in the process of creating positive social and/or environmental impacts.

Material impact

The organisation aims to make a positive impact in its key material areas

Best practice

As well as aiming to have a positive impact in its key material areas, the organisation also shows best practice in corporate responsibility and sustainability across the spectrum of social, environmental and economic impact areas, in line with globally accepted standards

#theBIGshift

A Net Positive impact often requires a big shift in approach and outcomes, and cannot be achieved by business-as-usual

No trade-off

Net Positive is delivered in a robust way and no aspect of a Net Positive approach compensates for unacceptable or irreplaceable natural losses, or ill treatment of individuals and communities

Throughput

Every opportunity is used to deliver positive impacts across value chains, sectors, systems, and throughput to the natural world and society

Restorative

Where key material areas are ecological, robust environmentally restorative and socially inclusive methods are applied

What could you do?

Download our report forumforthefuture.org/netpositive

Discover a new way of doing business. Get in touch with z.legrand@forumforthefuture.org

