

MATCHMAKING SERVICE FOR GREEN ENERGY ENTHUSIASTS SUPPORTED BY PLAYERS OF PEOPLE'S POSTCODE LOTTERY

London, 7 May 2019 – Forum for the Future has been awarded £250k through Postcode Earth Trust, to build its capacity to create change and scale its PowerPaired initiative.

The innovative PowerPaired platform, hosted by leading international sustainability non-profit Forum for the Future, aims to make it much easier for community groups to find sites where they can develop their own renewable energy projects.

Community-owned energy is a low-cost way of taking practical action on climate change and saving money. It also brings people together, gives communities control over where their energy comes from and generates income which can be put to great local causes. But one of the biggest obstacles is finding a site that can be developed on. These are often owned by private landowners, commercial companies or local authorities who may be enthusiastic about renewable energy but don't have the time or expertise to explore options themselves.

PowerPaired provides an online 'matchmaking' service between community groups and the people who own appropriate sites. This might range from a school that can offer its roof for solar panels to a farmer who has space on his land for wind turbines. They can then generate lower-cost power on-site — for a community centre, for example — or wholesale energy that is fed into the national grid.

Forum's Chief Executive, Sally Uren, said: *"Thanks to players of the People's Postcode Lottery we can help communities generate their own energy and roll out PowerPaired to asset owners and community groups across the UK. This generous award from players of People's Postcode Lottery will also help further develop Forum's ability to create change through communications and systems change expertise."*

Will Humpington, environmental and climate change advisor in the charities team at People's Postcode Lottery, said: "Community-owned renewable energy projects are a great way of bringing people together around something really positive as well as a way for them to do something positive for the environment and take back control of their energy bills. We're really happy to be supporting PowerPaired - an online platform designed to help communities in making that vital first step in finding sites to generate their own energy from, and then supporting them to get projects off the ground."

To find out about the PowerPaired project, visit [Forum's Community Energy page](#).

About Forum for the Future

Forum for the Future is a leading international sustainability non-profit with offices in London, New York, Singapore and Mumbai. We specialise in addressing critical global challenges by catalysing change in key systems. For over 20 years, we've been working in partnership with business, governments and civil society to accelerate the shift toward a sustainable future. Together we are reinventing the way the world works.

About People's Postcode Lottery

- People's Postcode Lottery manages multiple society lotteries promoted by different charities and good causes. People play with their chosen postcodes for a chance to win cash prizes. A minimum of 32% from each subscription goes directly to charities and good causes across Great Britain and internationally - players have raised £427 million so far. For details of the charities and good causes which are promoting and benefitting from the lottery draws, please visit <https://www.postcodelottery.co.uk/good-causes/draw-calendar>
- It costs £10 a month to play and winning postcodes are announced every day. The maximum amount a single ticket can win is 10% of the draw proceed. For details, please visit www.postcodelottery.co.uk/prizes
- New players can sign up to pay using direct debit by calling 0808 10 9 8 7 6 5. New players who sign up online at www.postcodelottery.co.uk can pay using direct debit, debit card or PayPal.
- Postcode Lottery Limited is regulated by the Gambling Commission under licence numbers: 000-000829-N-102511 and 000-000829-R-102513. Registered office: Titchfield House, 69/85 Tabernacle Street, London, EC2A 4BD
- Follow us [@PostcodePress](#)