



JOIN THE CATALYST FUND

Forum for the Future's vision is based on a recognition that the way the world works right now is not working for everyone, and that taking a systems approach to solving our common global challenges is urgently needed to create change at the scale and pace required.

We are looking for Catalyst Funders who share our vision of a sustainable future, and who recognise that sustainability is not just an environmental, social or economic challenge, but a systemic challenge.

As a Catalyst Funder, you will be playing a critical role in helping to accelerate the big shift toward a more sustainable world through the work of Forum for the Future. Together we can create new, more sustainable patterns, and help to reinvent the way the world works.

About Forum for the Future

We are an independent, international non-profit with a 22-year track record in driving progress towards a sustainable future. Our mission is to catalyse transformational change in global systems – from food to energy, from apparel to shipping – for the benefit of people and the planet.

We work across four continents, with hundreds of organisations – from multinationals to NGOs to disruptive start-ups and social change experts. They all recognise that the only way to meet the urgency and complexity of the problems we face is to work together to change entire systems.

We are beginning to deliver transformation at scale through a number of major collaborative projects. But progress is much slower than is needed. Much of what we do is new, experimental, and difficult to explain. We need help to go further, faster, and accelerate our impact.

About the Catalyst Fund

The Catalyst Fund is an empowering and collaborative way to give. We work with leading philanthropists across a variety of sectors, who donate £10,000 or more each year to support the efforts of Forum for the Future and drive new areas of innovation. Their financial contributions, applied where the opportunity to drive change is greatest, are crucial to our work to create a sustainable future.

'As a Catalyst Funder, I know that I am playing an important part in tackling climate change in a systemic way. It's great to be part of network of influential individuals who share a common purpose and who are actively helping to shape the world of sustainability through creative and ground-breaking ideas.'

Marc Bolland, former CEO of Marks & Spencer

The Catalyst Fund started in 2016 and has already attracted significant support from far-sighted philanthropists who have helped us to drive ground-breaking work in exploring the use of blockchain technology for solutions to sustainability challenges, and in pioneering ways to scale regenerative agricultural practices.

As a Catalyst Funder, you will be invited to events where you can meet and share your ideas with other Catalyst Fund members and leading sustainability experts. You will be privy to the latest trends in the world of sustainability, and hear first-hand about the impact your support is making.

Catalyst Funders become part of a community of like-minded individuals from a variety of different backgrounds, many of whom are leading lights in their own sectors.

Why support Forum for the Future?

- We are a leading global sustainability non-profit with more than 20 years' experience in delivering systems change.
- We work with a wide range of partners to deliver long-term, sustainable solutions that address key global challenges.
- We are sustainability pioneers – one of the first organisations to work constructively with the business sector, and responsible for the launch of the first ever Masters programme in sustainability.
- We are experts in systems change and in using futures tools to create shared visions of a more sustainable world.

Benefits of Becoming a Catalyst Funder

- An invitation to an exclusive sustainability dinner each year, hosted by Forum for the Future Directors and Trustees.
- Two breakfast briefings a year with fellow Catalyst Fund members and leading sustainability experts.
- The opportunity to join quarterly teleconferences where you can interact with fellow Catalyst Funders and hear from Forum experts on a variety of topics related to sustainability.
- Invitations to exclusive Forum events where you can find out more about our efforts on specific areas of work.
- Early access to Forum's reflections on the trends that will shape our future, released in our Future of Sustainability report each year.
- Regular reporting back on the impact of your donation.
- Recognition as a Catalyst Funder on the Forum for the Future website, in our annual report, and in the annual Future of Sustainability report.